



**RAINBOW MEDIA AND CABLE POSITIVE JOIN TOGETHER  
FOR THE SIXTH ANNUAL CABLE POSITIVE *POP AWARDS*  
TUESDAY, JUNE 12<sup>TH</sup> AT THE IFC CENTER**

***Gloria Reuben, Sheryl Lee Ralph and John Edward to attend***

***Recognizing Outstanding HIV/AIDS Related Programming on Cable Television***

On Tuesday, June 12<sup>th</sup>, Gloria Reuben, Sheryl Lee Ralph and John Edward will be among the distinguished guests at Cable Positive's 6<sup>th</sup> Annual *Positively Outstanding Programming (POP) Awards*. Rainbow Media Services and Cable Positive, a national non-profit organization whose mission is to utilize cable's resources in the fight against HIV/AIDS, are hosting the event together for the second time. Throughout the evening, outstanding HIV/AIDS related programming on cable television will be awarded. This year TelevisionWeek has stepped in with a special Education Advocate of the Year Award to be presented to Playboy Enterprises Inc. CEO, Christie Hefner. The *POP Awards* are being held at the IFC Center at 323 Sixth Avenue, beginning at 6 PM with a pre-cocktail reception followed by the complete program at 7 PM.

**WHO: Rainbow Media & Cable Positive**

**WHAT: 6<sup>th</sup> Annual Cable Positive *Pop Awards***

**WHEN: Tuesday, June 12<sup>th</sup>**

**TIME: 5:30PM – Arrivals (press call)  
6:00 PM - Pre-Cocktail Reception  
7:00 PM – Program**

**WHERE: IFC Center  
323 Sixth Avenue, at West 3<sup>rd</sup> Street**

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Contacts:

Max Johnson  
Cable Positive  
212.459.1605  
[max@cablepositive.org](mailto:max@cablepositive.org)

Name  
Rainbow Media / IFC Center  
Phone Number  
[Email](#)